

Privacy Statement Under the Law on Protection of Personal Data No. 6698

a) Data Controller and Representative Your personal data will be processed by Karina Yatçılık Turizm Ticaret A.Ş. ("Company" after this referred to as) as the data controller, under the Law on Protection of Personal Data No. 6698 ("Law"). Detailed information can be accessed on the website www.karina.com.tr under the section "Protection of Personal Data" publicly shared regarding the company.

b) Purpose of Processing Personal Data: Your personal data, within the scope of our relationship with you, may be processed for the following purposes:

- Informing about sales, post-sales support, new product introductions, and Boat Shows as our customers,
- Creating and managing customer records,
- Fulfilling post-sales support obligations,
- Conducting evaluations, analyses, and risk management studies about customers within legal limits,
- Managing customer relationships and monitoring corporate governance activities,
- Managing customer requests and complaints,
- Improving and developing the services offered by our company, determining and implementing commercial and business strategies,
- Conducting company activities and procedures,
- Ensuring the legal and commercial security of individuals in a business relationship with our company and our company,
- Gathering information about customer-specific developments to create and update performance reports,
- Conducting market research, planning, and organizing activities to ensure or increase loyalty to products and services,
- Planning and tracking the sales, marketing, and promotion processes of products and services,
- Organizing and monitoring events, such as Boat Shows and launches, within the personal data processing conditions and purposes specified in Articles 5 and 6 of Law No. 6698. For your personal data to be processed for some specific purposes, we require your explicit consent within the scope of Law No. 6698. If you have given your explicit consent on any platform, the purposes for which your data can be processed are as follows:
- Planning and conducting special sales and marketing activities for you,
- Recommending products and services to you based on your preferences, usage habits, and needs,
- Planning and executing activities such as gifts and gestures for customers based on their preferences, usage habits, and needs,
- Customizing and recommending products and services according to individuals' preferences, usage habits, and needs to create or increase loyalty to our products and services, planning and executing

necessary activities, and conducting satisfaction and loyalty surveys related to our products and services,

- Sending appropriate campaigns, offers, or event invitations to potential boat customers, boat buyers, and other customers of our products/services, keeping records of events and organizations, planning and executing them, and other marketing tools. All the purposes listed above are referred to as "Purposes."

- Your personal information will be shared with companies providing services on behalf of the company for the current but not limited to those specified, including Turkey and abroad. These companies may retain data both in Turkey and abroad. Except for cases required to provide services to these service providers or to comply with legal requirements, no authority to use or disclose the information is granted. Examples of these service providers include organizations that process credit card payments fulfill orders, and provide web hosting and marketing services.

- Cookies are small text files that a website sends to a computer or other device connected to the internet to identify the browser or store some information or settings in the browser. The browser may tell you how to notify you when certain types of cookies are received or how to restrict or turn off some cookies. You may not be able to use all the website features without cookies. Third-party network analysis services, such as Coremetrics and Google Analytics, can be used on the website. The service providers that manage these services use technologies such as cookies, network provider logs, and network markers to help analyze how visitors use the site. The information collected through these tools, including IP addresses, will be disclosed to these service providers, who will use this information to evaluate the use of the website.

- Our website may contain links to other websites to provide convenience and information. These websites may be operated independently of the company. These linked sites may have their privacy notices and policies; it is strongly recommended that you review them if you visit any related website. Since we do not own or control any linked website you visit, the company is not responsible for the content of the websites, any use of the websites, or the privacy practices of the websites.

c) To Whom and for What Purpose the Processed Personal Data May Be Transferred Your collected personal data may be shared and transferred to our business partners, suppliers, event companies, digital agencies, and third parties providing services from within and outside the country, primarily including the company and its direct and indirect subsidiaries, to ensure the realization of the Purposes specified above and within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of Law No. 6698. It may also be transferred abroad.

d) Method of Collecting Personal Data and Legal Reason Personal data is collected through various channels and for various legal reasons by company-authorized dealers, service providers, and manufacturers, based on the abovementioned Purposes. Your personal data is obtained through our promotion and sponsorship events, manufacturers and other business partners, and digital media

such as websites, mobile applications, etc. Your personal data is processed based on legal reasons, including fulfilling the Purposes and legal obligations.

e) Rights of the Personal Data Subject as per Article 11 of Law No. 6698 As personal data subjects, you have the following rights as per Article 11 of Law No. 6698:

- Learning whether your personal data is processed,
- Requesting information if your personal data has been processed,
- Learning the purpose of processing your personal data and whether they are used for their purpose,
- Knowing the third parties in the country or abroad to whom your personal data has been transferred,
- Requesting correction of your personal data if it is incomplete or inaccurate and notifying third parties to whom your personal data has been transferred,
- Requesting the deletion or destruction of your personal data within the framework of the conditions stipulated in Article 7 of Law No. 6698 and notifying the third parties to whom your personal data has been transferred,
- Objecting to a result against you arising from the analysis of your processed data exclusively by automated systems,
- If you suffer a loss due to the illegal processing of your personal data, violating the Law on Protection of Personal Data and other relevant laws, demand compensation for the damage.

If you have any questions or if you wish to update information about you, you can send your requests to us in writing (for example, by registered letter or registered e-mail address) or by contacting the registered electronic mail (KEP) address, secure electronic signature, mobile signature, or info@karina.com.tr and by calling +90 (212) 560 40 04. Depending on the nature of your request, it will be concluded as soon as possible and, at the latest, within thirty days.

Address:

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